



## **EcoWild Outdoor Expo Announces Presenting Sponsor**

The Poarch Band of Creek Indians joins the inaugural Expo in May 2024

MOBILE, Ala. — Jan. 8, 2024 — EcoWild Outdoor Expo is pleased to announce the Poarch Band of Creek Indians as the presenting sponsor for the 2024 Expo, scheduled for May 10-12, 2024, at the Mobile Convention Center in Mobile, Ala.

“We are thrilled to partner with the Poarch Band of Creek Indians for EcoWild Outdoor Expo,” said Stephen Potts, executive director of EcoWild. “The Tribe’s positive influence on and commitment to business development in Mobile and Baldwin counties, as well as their support for local land and water conservation initiatives, make them a perfect match for the mission of the EcoWild show.”

EcoWild Outdoor Expo brings outdoor enthusiasts the best in hunting, fishing, boating, camping, hiking and other outdoor lifestyle gear, accessories and information. The Expo also features ecology and conservation organizations on the Expo Hall floor, as well as in educational sessions, to showcase land and water initiatives that keep outdoor activities accessible, now and in the future.

The Expo also offers outdoor education sessions and guest talks, recreational exhibits, family-friendly activities, outdoor-themed art gallery, kids’ classroom, food trucks and more. It is the only show of its kind on the Gulf Coast, and expects to host 5,000 attendees from the region.

“The Poarch Band of Creek Indians is the only federally recognized Tribe in Alabama, and as such we have developed mutually beneficial relationships with Alabama communities to encourage service, education and development,” stated Kristin Hellmich, Director of External Communications for the Tribe. “EcoWild Outdoor Expo matches our goals of local community economic expansion, as well as support for land and water conservation programs that impact all of us and our use of these resources, recreationally and otherwise. We look forward to working with the EcoWild team to celebrate outdoor activities in the beautiful Gulf Coast region and to educate the public about ways to keep Alabama and the Gulf Coast wild, accessible and safe.”

EcoWild Outdoor Expo is produced by PMT Publishing, publishers of Mobile Bay magazine, Birmingham Home & Garden magazine, and Business Alabama magazine, as well as producers of Southeastern-based events.

EcoWild exhibitor and sponsorship opportunities are available. Email [info@ecowildexpo.com](mailto:info@ecowildexpo.com) for information.

Attendee ticket sales are now on sale at [www.ecowildexpo.com](http://www.ecowildexpo.com).

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